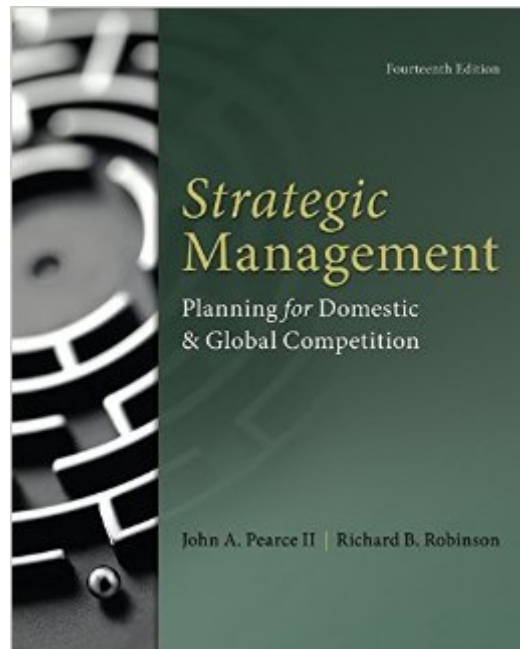


The book was found

# Strategic Management



## Synopsis

Contemporary research in strategic management, with an emphasis on conceptual tools and skills created by scholars and practitioners in the field are evident throughout Strategic Management, 14e. The fourteenth edition of Strategic Management continues to increase the emphasis on planning for domestic and global competition in a global economy that is integral to strategic decision in even the smallest business or organisation on Main Street &#45 in any town worldwide every day. It is specially designed to accommodate the needs of strategy students worldwide in our fast-changing twenty-first century.

## Book Information

Hardcover: 880 pages

Publisher: McGraw-Hill Education; 14 edition (March 6, 2014)

Language: English

ISBN-10: 0077862511

ISBN-13: 978-0077862510

Product Dimensions: 8.1 x 1.5 x 10 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (33 customer reviews)

Best Sellers Rank: #43,093 in Books (See Top 100 in Books) #71 inÂ Books > Business & Money > Management & Leadership > Strategy & Competition #140 inÂ Books > Textbooks > Business & Finance > Management #167 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning

## Customer Reviews

Needs Kindle edition. In this day and age there is no excuse to be required to pay this much for printed material when the publisher can save a ton of money by offering a digital edition. I will update this review to a two star for content after my class is finished if I feel it is well written.

Very wordy, saying pretty much the same thing over and over again. If they got to the point and said what they meant to say the book would be less then have as long. Mandatory reading for class, was not much fun.

I'm now graduated, but when I used this book for my "capstone" class, I was a double major in accounting and finance and had already taken all my intro to advanced business classes. If you are

new to the business world or new to management, perhaps this book will be useful to you as it includes many basic and rudimentary concepts that are widely used in the business world. However, if you are already an established professional or well-acquainted with business jargon, this book will be an endlessly dull and boring refresher for you. Take that as you will. I found this book less than helpful, and I'm not usually one to complain that textbooks are boring since I've done my fair share of reading and learning, but this book actually frustrated me at times with how dry and plain its analogies and examples were. The cases in the back of the book are the best part. Those are actually interesting to read about since they had real-world applications.

I couldn't find the publisher information. I often felt that I was missing something the other students were getting. Something was not right about this purchase, mainly because I couldn't find the page with the copyright info. All my family and friends looked for publishing information. It appeared that page was torn out.

Book needs to be in pdf form. Also very overpriced. \$250 can get you half an iPad to read this book on. American college is a scam. Edit: As of June 19, 2015, this book costs \$280. That's more expensive than a cheap 13 inch laptop that has Windows on it. The arrogance by publishers/authors who think their (course mandated) books are worth that much. For anyone looking to get this book I have 2 tips: 1) If you need the latest edition, find an international edition for much cheaper (about \$30 - \$50). You may already know that textbook publishers try to gouge Americans and they price books cheaper in other countries. 2) The books are exactly the same as the previous editions except with different case information.

A good book, a lot of new cases with new data

This book is a life saver for my MS degree, otherwise I could not afford it at full cost. Thanks a bunch!!

This textbook worked very well for class. There were no pages missing and it helped me to a good grade. I recommend this textbook to anyone taking this course, or just looking to learn more.

[Download to continue reading...](#)

Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project

Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management) Strategic Brand Management Essentials of Strategic Management (5th Edition) Strategic Management: Text and Cases Strategic Marketing Management, 8th Edition Risk Management In Health Care Institutions: A Strategic Approach Health Information: Management of a Strategic Resource, 5e Leading Strategic Change in an Era of Healthcare Transformation (Management for Professionals) Retail Management: A Strategic Approach (12th Edition) Strategic Management: A Competitive Advantage Approach, Concepts and Cases (14th Edition) Strategic Management: A Competitive Advantage Approach, Concepts (14th Edition) Strategic Sports Event Management: Third edition Risk Management (Strategic Success) Risk Management for Institutional Investors: Fulfilling Fiduciary and Strategic Responsibilities Strategic Supply Management: Creating the Next Source of Competitive Advantage Strategic Management and Business Policy (11th Edition) Strategic Management: Concepts

[Dmca](#)